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November 2022

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Buckingham Palace and Beyond

HM King Charles III and BYST

The 3-decade long partnership between HM King Charles III and BYST came to the fore once again after HRH Prince Charles became the monarch on Sep 8th, 2022.

Pre-COP 27 Reception hosted by King Charles III at Buckingham Palace on Nov 4th, 2022, was attended by Ms. Lakshmi Venkataraman Venkatesan, Founding & Managing Trustee, BYST alongside 200 senior global business leaders, experts, politicians, and NGO executives including the British Prime Minister, Hon. Rishi Sunak. The gathering was at the invitation of HM The King to create a dialogue amongst key change makers in the field of Environment, Social and Governance (ESG) initiatives. All were delighted to note that the entrepreneurial seeds dispersed from these very same sprawling lawns of Buckingham Palace had grown into a bustling garden of young entrepreneurs branching out into hi-tech solutions to climate change and other pressing global problems.

Lakshmi VV showcased the stories of young BYST ecopreneurs who have innovated and created eco-friendly products that provide a sustainable solution to many climate change problems that are faced by local communities. She also advocated an active role for grassroots entrepreneurs in the climate change dialogues.



Lakshmi V V, Founding & Managing Trustee, BYST and HM King Charles III greeting each other at the Pre-COP 27 reception at Buckingham Palace, London on Nov 4th, 2022

BYST at India-UK Start-up Summit, London on Oct 27th, 2022

Lakshmi Venkataraman Venkatesan addressed a roundtable on building the India-UK start-up corridor, the role and impact of start-ups in contributing to the economic growth of a developing nation. She shared impact stories of how BYST entrepreneurs are providing innovative cost-effective and sustainable solutions to many global problems while at the same time contributing to the development of India.





Lakshmi VV with I-Venture@ISB delegates at London Roundtable on Oct 27th, 2022

Awards & Accolades



Niranjan Ovhal sharing his joy on winning the YBI EOY Covid Resilience Award 2022, as Lakshmi VV & Marta Krupinska, Chairperson YBI & Head, Google for Startups look on

BYST Grampreneur[®] Niranjan Ovhal winning Global Award

Motorsports is an adrenaline-pumping sport that evokes memories of screaming F1 race cars whizzing past circuits around the world. But before these dare-devil drivers don their helmets and get into the cockpits of these super cars, they hone their skills or simply enjoy the thrills of racing on various types of racing simulators. Hitherto, this racing Simulation Gear or Sim Gear is steeply priced and not accessible to aspiring young racing game enthusiasts from countries like India. However, **BYST**-supported entrepreneur Niranjan Ovhal changed this perception completely when he set up Simforge Engineering - which is the first and only manufacturer of a range of Sim Gears for various racing simulation applications. What makes this BYST entrepreneur unique is more than his achievements. He started all this during the COVID 19 pandemic. Niranjan



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turned this challenge into an exciting business opportunity. He received the coveted **Global Young Entrepreneur of the Year COVID Resilience Category Award 2022.** Niranjan was feted at a gala awards ceremony held at The Hague, Netherlands in October 2022. He proudly says "I owe all my success to BYST and my mentors who guided me, especially through the tough times of the pandemic. Today, my affordable Sim Racing Gear has revitalised the racing simulation gaming industry and I was able to realise the vision of 'AatmaNirbhar Bharat."

BYST Mentor, Ms Naina Shah won Mentor of the Year Award 2022 (South Asia and Pacific region) at the Hague.

Naina Shah, a mentor for over two decades, is a committed environmentalist with a passion for recycling e-waste. As a founder of the leading company, Ecoparadigm, which specialises in executing sustainable and eco-friendly development projects for conserving the environment, she inspired her mentee to produce recycled laptops and mobiles, thus reducing e-waste. She rightly deserved to be nominated for 'Mentor of the Year' as she has imbibed and set herself a goal of developing and nurturing grassroot entrepreneurs, especially women from the rural areas.

Naina Shah won Youth Business International's Mentor of the Year Award for South Asia and the Pacific Region and participated in their Global Youth Entrepreneurship Summit held at The Hague, Netherlands. BYST is proud of our mentor who received such prominent recognition for her work at the international level.

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BYST Mentor Naina Shah, Winner, Mentor of the Year Award (South Asia & Pacific Region) at the Global Youth Entrepreneurship Summit 2022 at The Hague, Netherlands

BYST Grampreneur[®] as Jury Member of Global YBI Awards 2022 at the Hague

BYST-supported entrepreneur Ms. Amruta Mangale, Founder and CEO of Hindavi Solution Private Ltd, and Winner of the YBI Young Entrepreneur of the Year Award 2020, along with BYST, Founding and Managing Trustee, Ms. Lakshmi Venkataraman Venkatesan discussed various aspects of entrepreneurship with delegates from over 45 countries attending the YBI Summit. Amruta was also part of the Jury Panel to judge the winners.



Lakshmi VV and Amruta EOY '20 winner addressed participants at the YBI Summit 2022

New Partnerships

BYST-CISCO Partnership for creating Digital Grampreneurs[®]

Bharatiya Yuva Shakti Trust and CISCO joined hands to support Grampreneurs[®] from vulnerable socio-economic backgrounds in Chennai and Faridabad. The programme will provide training to strengthen the 'digital-readiness' of BYST entrepreneurs.



Launch of DIGITAL GRAMPRENEUR DEVELOPMENT PROGRAM with CISCO

L-R: Ms. Sirisha Palepu, Director, People & Communities, Cisco India & SAARC, Laks Venkatraman (Sr Dir. Engg. Cisco India), Ravindran A Lakshmanan, Regional Head, SIDBI), Lakshmi VV (Founding & Managing Trustee, BYST), Victor Joseph, Sr Mentor, BYST, Chennai

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BYST Women Grampreneurs won Nari Shakti Awards, 2022

BYST-supported Grampreneur[®] Ms. Lallita Devi Singh from Rayagada and Ms. Basanti Rana from Jajpur won the CII IWN Nari Shakti Awards 2022 under the Micro Enterprise category.



BYST's Grampreneurs®, Basanti Rana and Lalita Devi received CII IWN Nari Shakti Awards on Oct 20th, 2022 under the Micro Enterprise category

They were felicitated by Mr. Pratap Keshari Deb, Honourable Minister of MSME, Energy and Industry, Govt. of Odisha at an event held at Lokseva Bhawan, Bhubaneswar on Oct 20th.



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About BYST

BYST is a not-for-profit organization. It primarily assists disadvantaged Indian youth in developing business ideas into viable enterprises under the guidance of a mentor. Inspired by HRH, The Prince of Wales, and founded in 1992, Bharatiya Yuva Shakti Trust is the first organisation to replicate the Prince's Trust's Youth Entrepreneurship support model globally outside the UK.

The programmes include supporting underprivileged young entrepreneurs by supplementing financial assistance through Banks based on the assessment by a panel of mentors. Rs.5 lakhs being the present average loan amount within a range from Rs 1.00 lakh to Rs100 lakhs. They are also supported with a host of business-related development activities, such as training, business plan development, monitoring, mentoring and networking.

Mentoring India®

The BYST formal mentoring programme for small businesses is unique. The organization has consistently been able to attract volunteer mentors from different backgrounds and areas of business. Rooted in the Indian 'Guru-Shishya' (Teacher as a guide) tradition, this programme has been adapted to the modern day needs of the country. The entrepreneurs are empowered to take on leadership roles in the community, and they in turn give back to society by coming forward to mentor other disadvantaged youth. The programme is self-sustaining in long run.

BYST on its silver jubilee, has unveiled a unique Programme 'Mentoring India' aiming to create a pool of mentors at every touch point such as financial and Government/Private institutions, where an entrepreneur currently interacts. Mentors will be trained by BYST through an accredited mentorship course and later certified. The database of these certified mentors at each touch point will be made available to the concerned stake holder on various accessible digital platforms. Service Offerings include Screening of future mentors, customized mentor training and assessment, mentor practical training, mentor peer learning, mentor certification, monitoring and evaluation of mentor learning, mentor up skilling and impact evaluation.

For more details, please visit www.byst.org.in. Alternately, write to byst.fmtoffice@cii.in or call +91-9581853094.

Bharatiya Yuva Shakti Trust

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