



**BUSINESS &
YOUTH
STARTING
TOGETHER**

BHARATIYA YUVA SHAKTI TRUST

Special Issue

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BYST

January 2023

NEWSLINE

Empowering Grassroot Start-ups for Sustainable Development – A Grand Success

The event was organized on the Occasion of National Start-Up Day at Scope Auditorium, Delhi on 17th January, 2023. Over 2000 people graced the Occasion, 1500 virtually and 500 people from Delhi, Gurugram & Faridabad. The

participants were from BYST's distinct regions – Pune, Aurangabad, Wardha, Kolhapur, Sangli, Satara, Bhubaneswar, Rayagada, Vijayawada, Hyderabad, Chennai, Ranchi and Uddham Singh Nagar(USN).



Launch of a unique App for Grampreneurs®

In the journey of three decades, BYST has made another initiative in nurturing disadvantaged Grampreneurs® by launching an 'Entrepreneur App'. It is one of its kind in the country, which will enable Entrepreneurs to learn and enhance their knowledge and skills through various:

- Structured learning material and Certified E-learning Courses
- Expert Learning material such as edited videos/audio versions of Webinars / Seminars etc.
- Learning nuggets from snippets Just-in-Time, such as News, Blogs, etc., would occasionally be pushed in the app.

BYST hopes this app will bridge small underprivileged entrepreneurs' present and future endeavours across India and kindle conversations, collaborations, and actions!



Vipin Sondhi, Member, Board of Trustee, BYST launched the BYST Entrepreneur App which was witnessed by Sanjeev Bhikchandani, Founder & Exe. VP, Info Edge, Ashish Kundra, Principal Sec, Govt. of Delhi, Sanjay Bajaj, Sr VP, Banking Fin. Service and Ins., Birla Soft, Glory Swaroopa, Direc. Gen., NIMSME, Ivinder Gill, Associate Editor, Financial Express, & Sameer Kapoor, Sr. Advisor, Development Alternatives.



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Glimpses from the Event!

Panel Discussion on Nurturing Grampreneurs® to Embrace Environmental, Social & Governance (ESG)

A panel discussion was facilitated by Mr Sunil Kant Munjal, and other panelists were Mr Pankaj Pachori, Dr Ram Jass Yadav, Ashok Khosla (joined live), Ms Seema Arora, Mr Ratnesh Jha & Sumesh Girhotra



'Panel Discussion on Promoting Digital Readiness of Small & Medium Enterprises



Mr Vipin Sondhi, Member, Board of Trustee, BYST, Mr Sanjeev Bhikchandani, Founder & Exe. VP, Info Edge, Mr Ashish Kundra, Principal Sec, Govt. of Delhi, Mr Sanjay Bajaj, Sr VP, Banking Fin. Service and Ins., Birla Soft, Ms Glory Swaroopa, Direc. Gen., NIMSME, Ms Ivinder Gill, Associate Editor, Financial Express, Sameer Kapoor, Sr. Advisor, Development Alternatives & Arun Awtade, BYST Entrepreneur.

An Inspirational Journey of BYST Grampreneur - Niranjan Ovhal, Winner of YBI Entrepreneur of the Year Award 2022

Niranjan Ovhal, Winner of the YBI Entrepreneur of the Year Award 2022 (Covid Resilience Category), set up the context of entrepreneurship in his own words at the event. He proudly says, "I owe all my success to BYST and my mentors who guided me, especially through the tough times of the Pandemic. Today, my affordable Sim Racing Gear has revitalized the racing simulation gaming industry, and I realize the vision of 'AatmaNirbhar Bharat.'" He was feted at a gala awards ceremony held at The Hague, Netherlands, in October 2022.



Networking session for Mentors & Entrepreneurs

Entrepreneurs and Mentors from different clusters of BYST across India had interacted and networked with their fellow entrepreneurs & Mentors, exchanged ideas & thoughts in the exclusively organized Networking session during the lunch hour.



Quotes of Speakers



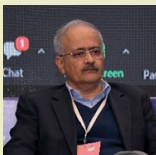
Sunil Kant Munjal
Chairman, Hero Enterprise

“It’s time of the hour to look beyond the headlines and engage all stakeholders, especially the youth and entrepreneurs, in making sustainability a way of daily life, of business decisions, of infrastructure projects – to benefit people today and the generations to come.”



Anna Shotbolt
Deputy Trade Commissioner
British High Commission

“We are focusing on tripling the trade investments to support MSMEs from under-invested areas across the country to create more job opportunities in India. This will strengthen the long-term relationship between UK and India.”



Vipin Sondhi
Former MD & CEO
Ashok Leyland and JCB India &
Member, BOT, BYST

“Over the last 30 years, BYST has not only supported nearly 12,500 rural entrepreneurs but also has been rigorously working on its digital transformation and the digital readiness of the supported Grampreneurs® under which we ensure three essential elements – Digital presence of their business, Adopting Digital mode of payment and Digital marketing.”



Pankaj Pachauri
Founder
GoNews India

“More than half a trillion dollars are expected to be earmarked by investors globally in the next 10 years for ESG investments. This, by and of itself should be a big motivator for businesses to adopt ESG tools and techniques.”



Subodh Bhargava
Chairman
Board of Trustees, BYST

“Indian corporates need to move from a philanthropic mode to support MSMEs and find credence in their capability that they can become scalable business models and effective supply chain members.”



Sivasubramanian Ramann
Chairman and Managing Director
SIDBI

“I found in BYST a naturally in identification of core needs and finalisation of interventions to accelerate the entrepreneurial ecosystem in the country.”



Ashish Kundra
Principal Sec, Govt. of Delhi

“Digital medium has given an unthinkable opportunity maybe a decade ago, but now it’s a huge boon for youngsters of India.”



Lakshmi V Venkatesan
Founding & Managing Trustee

“The MSMEs which form an integral part of the value chain need to focus on establishing environmental, social and governance (ESG) frameworks to become sustainable, profitable and contribute to the green missions which is also the need of the hour.

The MSME sector is one of the most important pillars that support the Indian economy. With growing importance of ESG practices, incorporating them in this sector can strengthen organisations, mentor and enable them to help achieve the vision of Atmanirbhar Bharat, Digital India, and becoming a US\$ 5 trillion economy.”

New Partnerships

BYST exchanged MOU with Small Industries Development Bank of India (SIDBI) to support MSMEs and contribute significantly to new opportunities for the potential entrepreneurs, and create a cadre of Mentors.

BYST has also entered into partnerships with CISCO, Info Edge and Bharatiya Vidyapeeth College of Engineering to nurture and support Grassroot Entrepreneurs.



A great collaboration between BYST and SIDBI for the advancement of MSMEs. Sivasubramanian Ramann, Chairman & Managing Director, SIDBI (Left), Arun Vinodh Kumar, COO, BYST, Subodh Bhargava, Chairman, BYST, Dr. Subhanshu Acharya, General Manager, SIDBI (receiving MOU), Anna Shotbolt, Deputy Trade Commissioner, British High Commission, Delhi

Showcasing Entrepreneurs' Products



The products of BYST-supported entrepreneurs from across the country were displayed for delegates to visit and interact with the Grampreneurs



Awards and Recognitions

Business Idea contest Awards by BYST and FCDO

Winners of Business Idea contest by BYST & Foreign Commonwealth Development Organization (FCDO) for Youth of Odisha and Ranchi. Chandni Khandelwal from Bhubaneshwar and Vikram Kumar from Ranchi were felicitated by our panellists of 'Nurturing Grampreneurs® to Embrace ESG' – Pankaj Pachauri, Sumesh Girhotra, Sunil Kant Munjal, Ram Jass Yadav, Seema Arora and Ratnesh Jha.

The business Idea contest is a unique concept that encourages Youth from the Grassroots to develop creative and viable business ideas that could be converted into successful dynamic micro-enterprises.



Sunil Kant Munjal with other panellists, felicitating cheques to BYST Business Idea Contest Winners, Chandni Khandelwal from Odisha and Vikram Kumar from Ranchi

BYST Green Business Ambassadors 2023-24

The four BYST's Green Business Ambassadors 2023-24 selected from distinct regions were recognized on the stage by Sunil Kant Munjal and other panellists. They are inheriting the green initiative taken by HM King Charles III in 2010 by

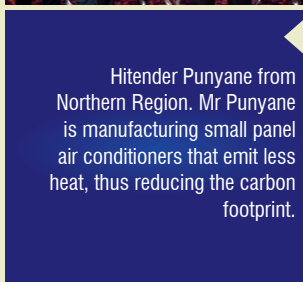
launching BYST Green Business Club and running environmentally sustainable businesses. They will initiate & encourage fellow Grampreneurs® to adopt sustainable business practices.



Arun Awtade from Western Region, Manufacturer of Mulching Films that help retain soil moisture and cut down on labor & electricity receiving certificate from Sunil Kant Munjal



Mohammed Bilal from southern region. Mr Bilal has refurbished over 40,000 laptops for corporate clients and practices effective e-waste management by adopting 'repairs to reuse' approach.



Hitender Punyane from Northern Region. Mr Punyane is manufacturing small panel air conditioners that emit less heat, thus reducing the carbon footprint.



Mentor Naina Shah, an environmentalist who is implementing eco-friendly & sustainable development projects. She is also the winner of Youth Business International's Mentor of the Year Award (Asia & Pacific Region) held in Hague, Netherlands.





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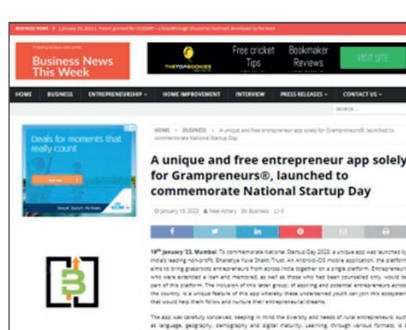
Ms Lakshmi V Venkatesan on Budget 2023: Voice for Grassroot Entrepreneurs

In the 75th year of Independence, the Indian economy has been recognized as a 'bright star' after the announcement of budget 2023-24. Lakshmi V Venkatesan, Founding and Managing Trustee provided her perspectives on the endeavours taken by Government for MSMEs on NewsX and Zee Business channels.

She emphasized the importance of 'skilling' and 'mentoring', for microentrepreneurs to be embedded into all the training institutions that will help businesses grow and flourish.



Media Coverages



For more details, please visit www.byst.org.in. Alternately, write to byst.fmtoffice@cii.in or call +91-9581853094.

Bharatiya Yuva Shakti Trust

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