

**PENN SHAKTI – Celebrating Women Grampreneurs®  
(On the Occasion of International Women’s Day 2023)**

**7 March 2023: Patrician College of Arts & Sciences, Chennai**

**Program Schedule**

0900 – 0930 Hrs	Registration & Exhibition: Showcasing Grampreneurs® Products	
<b>0930 – 1030 Hrs</b>	<b>Opening Session</b>	
0930- 0950 Hrs	Street Theatre	Social Work Students, Patrician College of Arts & Science
0950 – 0952 Hrs	Introduction	Sumathi Aiyar, Sr. Mentor, BYST
0953 – 1015 Hrs	Motivational Address	Ponnuswami, MD & Chairman, Pon Pure Chemicals
1015 – 1025 Hrs	<b>Q &amp; A</b>	
1025 – 1030 Hrs	Experience Sharing	BYST Women entrepreneur
10:30 - 10:45 Hrs	Tea & Networking Break	
1045 – 1100 Hrs	Students Band Performance	Loyola College, Chennai
<b>1100 – 1200 Hrs</b>	<b>Plenary 1: Panel Discussion on Breaking Barriers: Fostering Women Leadership</b>	
1100 – 1105 Hrs	Session Chair	Lakshmi V Venkatesan, Founding & Managing Trustee, BYST
1105 – 1110 Hrs	Session Moderator	Sushila Ravindranath, Journalist, New Indian Express
1110 – 1130 Hrs	<b>Panel Discussion</b>	
		Rani Muralidharan, Founder Director, IndePenn
		Fatima Vasanth, Academic Director, Patrician College of Arts & Science
		<ul style="list-style-type: none"> <li>- Preethi Rao, Associate Director-IFMR Rajalakshmi Bhavani Shankar, GM, IOB</li> <li>- Praba Shamili Jeeva, Councillor, Kodaikanal, TN &amp; Advocate, Madras High Court</li> </ul>
11:30 – 1140 Hrs	Q and A Session to Panelists	All Panel Members

1140 – 1150 Hrs	Special Components	<i>(Exchange of LoC- Rajalakshmi Institute of Technology, Launch of Business Idea Contest in -Vijayawada, Faridabad)</i>
<b>1200 – 1300 Hrs</b>	<b>Special Plenary</b>	
1150 – 1200 Hrs	Sharing of Entrepreneur Stories	
1200 – 1202 Hrs	Thamizh Thai Vaazhthu (State Anthem)	
1202 – 1210 Hrs	Welcome & Overview of BYST	Lakshmi V Venkatesan Founding & Managing Trustee, BYST
1210 – 1215 Hrs	Address	B S Dagar, VP & Group Head, IR & CSR, JK Tyres
1215 – 1220 Hrs	Address	Sharon Buteau, ED, Institute for Financial Management & Research
1220 – 1225 Hrs	Address	Booma Santhakumari, GM, Financial Inclusion & Development Dpt., RBI
1225 – 1235 Hrs	Special Components	<i>(Exchange of MoU - J K Tyres, Launch of Business Idea Contest for Women in TN, Recognizing Exemplary Women Grampreneurs®, Loan disbursements to women Grampreneurs ®)</i>
1235 – 1245 Hrs	Address by Chief Guest	Kayalvizhi Selvaraj, Minister for Adi Dravidar Welfare, Hill Tribes and Bonded Labour Welfare
1245 – 1250 Hrs	Concluding Remarks	
1255 Hrs	National Anthem	
1300 Hrs	Lunch	