

Message From Founding and Managing Trustee



Three decades and one more year added to the BYST history and still counting. A vision of turning job seekers into job creators and a mission to empower next-generation entrepreneurs from underprivileged communities have never faltered. There are many families in India who are struggling through unthinkable traumas, gender discrimination, extreme poverty, sexual violence, disability, chronic illness, etc. BYST aims to emancipate these people from distress and provide a way of survival in this fast-paced economy.

Over 35000 floundering entrepreneurs have become changemakers of the economy under the guidance of BYST's Gurus and some of them have gained recognition nationally and internationally in the previous fiscal year. We successfully organized many events - Celebrating Mentoring & Nurturing Grampreneurs® in the Digital Era, Empowering Grassroot

Start-ups Towards Sustainable Development on National Start-Up and Penn Shakti – Celebrating Women Grampreneurs®, attended by more than 2000 people including industry leaders, partners, mentors and entrepreneurs. Also, BYST joined the India-UK Start-Up Conference held in London on Oct 27, 2022. Other important events included "At Home" Reception, hosted by Hon'ble President of India, Ms. Draupadi Murmu in the Rashtrapati Bhavan and a meeting with the Vice President of India, Shri Jagdeep Dhankar.

This long journey has not only been eventful but an extremely rewarding one and would have been incomplete without the support of our esteemed partners. BYST now endeavours to create more employment opportunities with the adaptation of Green practices and Digital readiness. Above all, we are geared up to transform more potential entrepreneurs with the power of mentorship and a new vision.

Lakshmi Venkataraman Venkatesan
Founding and Managing Trustee, BYST

Awards and Accolades

Sangli

BYST is thrilled to announce that Ms Swapnali Satpute, a young and enthusiastic entrepreneur won the Top Women Entrepreneur of the Year Award for 2023, in the Sangli Cluster. She recently won the Vijayalakshmi Das Award 2023 as well. This lady entrepreneur has set yet another exemplar of passion and BYST is proud of the Gurus who have shown light to her and other struggling Grampreneurs. BYST wishes Ms Swapnali Satpute the very best.



What's happening in BYST?

Chennai and Faridabad

Strengthening the roots of mentorship at Mentor Chapter Meeting



Mentors and Mentees at Chennai and Faridabad sharing thoughts on the importance of digital tools in business

Bharatiya Yuva Shakti Trust organized Mentor Chapter meeting under 'Digital Grampreneur® Development Programme' supported by CISCO at Chennai and Faridabad clusters. It is a platform for mentors and mentees to share new aspects of business. The get-together opened new avenues for next-generation entrepreneurs focusing on the utilization of digital tools in business. BYST's senior mentors conducted brainstorming sessions to discuss technological advancement strategies for reaping better profits in future. Also, another meeting supported by Bajaj Auto and BYST held at MCCIA Hall Pune.

Sangli

Mitigating the entrepreneurship gaps through new goals



The Strategic Committee Meeting was primarily held to exchange ideas about strengthening Grampreneurship in BYST on 26th April 2023 at Sanjay Bhokare Group of Institute Miraj, Sangli. While setting paths for future, the members emphasized on the embracement of green practices and digitalization envisioning to establish an ecosystem of digipreneurship with least effect on environment.

Disseminating knowledge through Entrepreneurship Online Learning Session



Senior mentors of BYST conducting EOL

BYST's Entrepreneur Online Learning (EOL) programmes address the challenges faced by Grampreneurs® in their entrepreneurial journeys and provide a pathway to overcome them. Various business aspects were highlighted during the recent session of EOL conducted BYST at Chintamanrao Institute of Management College, Sangli. It was attended by 46 potential entrepreneurs and was a huge success.

Sikar

New mentors welcomed at BYST



New mentor induction at Sikar

Stepping forward towards our goal, new mentors from Sikar and Wardha have become part of BYST family and ready to inherit our ancient tradition of Guru Shishya Parampara to next-generation entrepreneurs.

Transforming Job seekers into Job creators



BYST's senior mentors conducting AGP at Sikar, Aurangabad and Wardha

BYST conducted Awareness Generation Programmes in Grampanchayat, Gokulpura, Sikar, CSMSS College of Polytechnic, Aurangabad, Gramupyogi Science Centre, Wardha and many other regions with a goal to support budding entrepreneurs from underserved areas in securing a bank loan, elevate marketing skills, mentoring, counselling and more.

Partnerships and Collaborations

Aurangabad and Kolhapur

Letters of Cooperation signed to nurture grassroots entrepreneurs

BYST has entered into new partnerships with ITI, Aurangabad, Vivekananda College, Kolhapur to support aspiring entrepreneurs from underprivileged communities by signing Letters of Cooperation.



BYST partnered with ITI and Vivekananda colleges

Mentoring India

Chennai

Letters of Cooperation signed to empower BYST's Mentoring India Programme

BYST partnered with Action Aid India & Tamil Nadu Domestic Workers Welfare Trust on 20th & 21st April 2023 by signing Letters of Cooperation at Chennai.



LOCs signed with Action Aid Association & TN workers Welfare Trust

Grampreneurs® Success Stories



Anant Kurhade

India is a home to 18% of the world's population, only 4% of the world's freshwater resources are available in the ecosystem. This emphasizes on the impact we are leaving behind. Approximately 200,000 people die every year due to lack of water resources as per 2019 report. Government emphasizes on techniques such as rainwater harvesting, water conservation and more efficient irrigation. It is significant that we recognize the importance of water and take necessary action, the way Mr. Anant Kurhade has taken. He set up Service Knock in 2016, a water treatment company, in Deoli,

Wardha district to recycle water from rivers, ponds, lakes and streams. This water is provided to various companies such as Jindal Power Plant. He is making an impact with his out-of-the box approach.

Mr Anant has played a huge role in saving water in alignment with the Government's recent water conservation policy called Zero Discharge. He uses an engineering approach of recycling the contaminants to solid waste and further marketed. To overcome the paucity of funds in 2017, he approached BYST and secured a loan of Rs 2.5 lacs. Using this chance, he saved his business and turned it into an opportunity by generating a revenue of Rs 35 Lacs.

Currently, he is associated with some of the largest companies in Wardha, Dhulia, Nasik, Delhi and Noida and employs 8 people in his unit. He marked his footstep in the market with his perseverance, grit and resilience. And Mr. Mustafa Shoque, BYST mentor showed him the way to success. He polished his marketing skills, accounting, manpower management and helped him develop his customer base. With an ambition to conserve water resource, he plans to make this business a ready to assemble firm or make prefabricated modules for instant outcomes.



Kayyum Maner

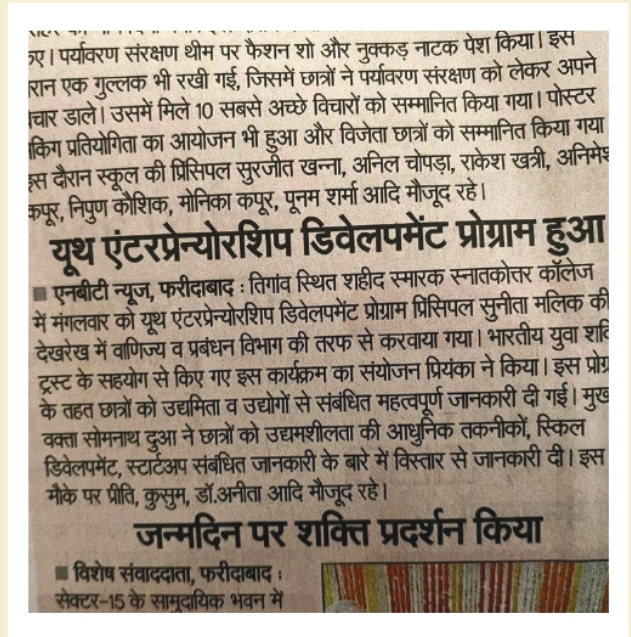
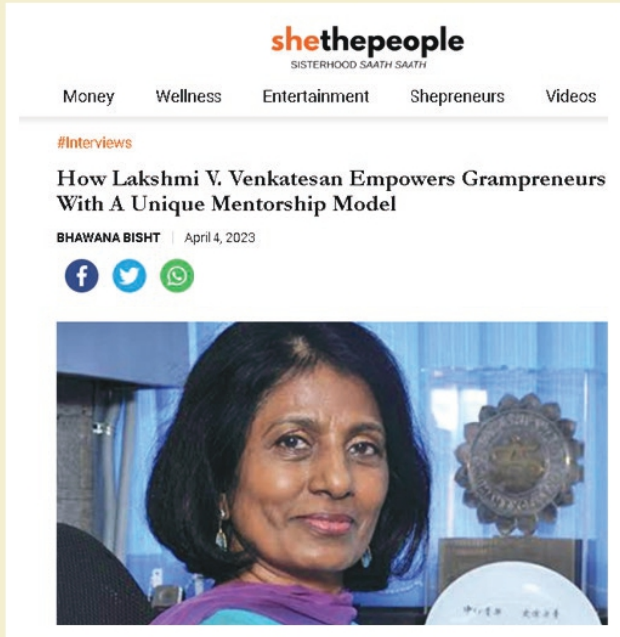
Mr Kayyum Maner, a young entrepreneur from a disadvantaged community, runs a metal scrap merchandising business called Nyamat Agencies near Islampur, Sangli. He sources material

such as copper waste, industrial waste, and old machinery from old vehicles of various government officials.

In 2016, Kayyum faced financial difficulties and found it challenging to achieve his goals. After he met BYST, Mr Ramesh Kudale, his mentor reinforced Kayyum's business ideas and taught him ESG practices such as waste oil recycling and e-waste batteries. Kayyum applied for an ESG license six months ago, and he is close to receiving it.

Kayyum got married early and had to take responsibility for his family. He did not attend college, but he understands the importance of saving the environment. Today, his business has a turnover of INR 2 Crore, and he employs 12 people. He obtained a loan of INR 10 lacs from the Indian Overseas Bank and follows strict health and safety measures.

Media Coverage



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