

# BAJAJ AUTO-BYST YOUNG ENTREPRENEUR AWARDS FOR EXCELLENCE IN BUSINESS 2024



*"Small Industries are the engines of growth and almost all radical innovations come from small new firms,"*

Late Shri Rahul Bajaj

## Achievements & Key Highlights of the Program

Over the course of a decade, the Bajaj Auto-BYST YEDP has demonstrated remarkable dedication and focus, resulting in significant outcomes and milestones. The program's key achievements include reaching out to 2.50 lakh youth, providing counselling to over 61,000 individuals, and training nearly 13,000 young participants. Moreover, support was extended to more than 3,100 youths, and a substantial loan amount of Rs. 183 crores was disbursed. The program also focused on mentorship, with 4,800 mentors trained and accredited.

Notably, it supported over 700 women entrepreneurs and 500 entrepreneurs from social inclusion backgrounds. In terms of tangible impact, the initiative has contributed to the creation of over 1 lakh jobs and generated approximately Rs. 600 crores in wealth through business revenues in the fiscal year 2022-23. These outcomes underscore the effectiveness and success of the Bajaj Auto-BYST YEDP in empowering youth and fostering entrepreneurial growth.

## The Award



### The Purpose

To establish a system for recognizing successful entrepreneurs supported by BYST and their Mentors, inspiring budding entrepreneurs, showcasing high achievers in various categories, and acknowledging the voluntary contributions of mentors who provide valuable guidance to entrepreneurs.



### The Categories recognized

- ▶ Entrepreneur of the Year
- ▶ Women Entrepreneur
- ▶ Green Business Entrepreneur
- ▶ Community Impact Entrepreneur
- ▶ Innovative Entrepreneur
- ▶ Special Recognition Awards
  - Succeeding Against All Odds
  - Covid Resilience
  - Recycling of Waste



### Criteria for Selection

- ▶ All entrepreneurs supported under Bajaj Auto-BYST program are eligible
- ▶ All entrepreneurs should have a viable and sustainable business model. This includes a demonstrated market need, clear revenue generation strategies, and a well-defined plan for future growth
- ▶ All entrepreneurs must have no current loan repayment arrears
- ▶ Each entrepreneur should demonstrate a positive and collaborative engagement with their mentor.



### Award

Certificate of Recognition for the Entrepreneurs

Special Issue

BHARATIYA YUVA SHAKTI TRUST

[www.byst.org.in](http://www.byst.org.in)

# BYST

February 2024

# NEWSLINE

## The Jury



**Mr. C P Tripathi**

Chairman of the Jury and Advisor, CSR, Bajaj Auto Ltd

## Members of the Jury



**Mr. Sudhakar Gudipati**

Vice President,  
CSR, Bajaj Auto Ltd



**Mr. Santosh Shaligram**

Chief Editor  
Marathwada Sakal News  
Aurangabad



**Mr. Ankit Todi**

Lead, Group Sustainability  
Strategy & Partnerships  
Mahindra Group



**Dr. Ulhas Shiurkar**

Director  
Deogiri Group of Institute  
Aurangabad



**Mr. Vir Ranjan**

Zonal Head  
Western Zone  
Bank of Maharashtra



**Mr. Amey Mashelkar**

Industry Representative  
Head  
JioGenNext



**Mr. Prasad Kokil**

Strategic Committee Chairman  
Aurangabad  
MD, Sanjay Auto Pvt Ltd



**Mr. Subhash Shejwal**

Strategic Committee Chairman  
Pune  
Director, Devki Plasto



**Mr. Mahendra Upadhye**

Strategic Committee Chairman  
Wardha  
Director, Narayan Chuna



**Mr. R.K. Chobdar**

Strategic Committee Chairman  
Sikar  
Retd. Chief Manager, BRKGB



**Mr. Anup Kumar Singh**

HR Head, Imperial Auto and  
Vice Chairman Strategic Committee  
Udhampur Singh Nagar

## Quotes from Stakeholders

"We the Jury Members were entrusted with the difficult task of selecting the suitable candidates deserving the Awards. I feel that we as a team had a tough time in picking up out of the candidates presented to us since all were of high quality and good standards. To be appreciated is the way, BYST Secretariat presented us a data which was accurate and very informative. We have done our best and hope that this will encourage the others to vie for the awards in future."

**Mr. C P Tripathi**, Chairman of the Jury and Advisor, CSR, Bajaj Auto Ltd

"It was indeed a team effort. I am glad to see BYST Wardha centre's excellent performance and participation in my tenure. Thanks again for this wonderful opportunity. Wishing to improve even further in future."

**Mr. Mahendra Upadhye**, Strategic Committee Chairman, Wardha and Director, Narayan Chuna

"It is very insightful and inspiring to learn about how real India is working and growing and role of BYST in enabling this - mentoring along with providing relevant funds is equally powerful. I am happy to have participated in the event. And wish you all the success in scaling this program further."

**Mr. Ankit Todi**, Lead, Group Sustainability and Strategy & Partnerships, Mahindra Group

"With my nomination for this award, I feel inspired to do better in my future endeavours."

**Mr. Punit Kuchekar**, Automech Robotics

"I feel honoured that I have been nominated for this award. This will motivate me and my team to perform better."

**Mr. Yogesh Gawande**, Niyo Farmtech

*“Attending the BYST (Bharatiya Yuva Shakti Trust) Jury panel meeting for award distribution was an incredibly enriching experience. It was inspiring to witness the exceptional projects and initiatives put forth by young entrepreneurs, showcasing their innovation and dedication to driving positive change in their communities. Being part of the jury allowed me to engage with a diverse range of ideas and perspectives, and it was a privilege to contribute to the recognition of deserving individuals and teams. The level of passion and commitment demonstrated by the participants was truly commendable and left me feeling optimistic about the future of entrepreneurship in our country. I look forward to future opportunities to support and celebrate the entrepreneurial spirit showcased at events like these.”*

**Mr. Anup Kumar Singh**, HR Head, Imperial Auto and Vice Chairman Strategic Committee Udham Singh Nagar

*“During course of selection it was very tough for me to decide winner for the respective category. All were doing amazing in their field with providing job opportunity, socio economic uplifting and environment sustainability. Winning an award is a perfect invitation for people to connect to you, learn more about you, and explore your business. It will create new opportunities for you and your business. The trick is to be open. Grasp the opportunity to connect with some amazing peers. I have a huge respect for other entrepreneurs who we have been fortunate enough to rub shoulders with.”*

**Mr. Vir Ranjan**, Zonal Head, Western Zone, Bank of Maharashtra

*“It was a very great experience to be associated with BYST. Happy to mention that all the juries decided the awards with lot of discussion and came to a common conclusion. I am very sure that not only the awardee but also the nominated industrialist will get a boost because of this activity.”*

**Dr Ulhas Shiurkar**, Director, Deogiri Group of Institute, Aurangabad

*“Thanks, BYST, to give such an opportunity to be involved in the jury panel committee. As we deliberated on the incredible achievements of young entrepreneurs, we were reminded of the limitless potential within our youth to drive positive change and shape the future.”*

**Mr. R.K. Chobdar**, Strategic Committee Chairman, Sikar and Retd. Chief Manager, BRKGB

*“It gives immense pleasure being part of Jury in reviewing the various entrepreneurs pitch for awards. It was not at all an easy task to choose the winner, the quality of work done by these entrepreneurs and the impact they have created is phenomenal. Congratulation to all the winners. This will motivate many grass root youth to come forward and take up entrepreneurship bravely and generate livelihood for not only self but many others through employment creation.”*

**Mr. Sudhakar Gudipati**, Vice President, CSR, Bajaj Auto Ltd

## Nominees at a Glance



**Name:** Swapnil Nimje  
**Age:** 33  
**Business Sector:** Manufacturer and Supplier of LED bulbs, street lights, flood lights, industrial lights, decorative lights and inverter bulbs  
**Loan Amount:** Rs. 24,00,000  
**Annual Turnover:** Rs. 40,000,000  
**Loan : Turnover Ratio:** 16.7  
**Employees:** 40  
**Mentor:** Mr. Mustafa Shoque



**Name:** Balaji Nikam  
**Age:** 33  
**Business Sector:** Manufacturing of Auto Parts  
**Loan Amount:** Rs. 10,50,000  
**Annual Turnover:** Rs. 36,600,000  
**Loan : Turnover Ratio:** 35  
**Employees:** 30  
**Mentor:** Ganesh Gunjal



**Name:** Umesh Patil  
**Age:** 43  
**Business Sector:** Manufacturing of Auto Parts  
**Loan Amount:** Rs. 8,58,000  
**Annual Turnover:** Rs. 33,100,000  
**Loan : Turnover Ratio:** 38.6  
**Employees:** 50  
**Mentor:** Pralhad Kendre



**Name:** Padmini Waghmode  
**Age:** 36  
**Business Sector:** Manufacturing of Sports Wear  
**Loan Amount:** Rs. 1,88,000  
**Annual Turnover:** Rs. 36,74,000  
**Loan : Turnover Ratio:** 19.6  
**Employees:** 10  
**Mentor:** Neema Batra



**Name:** Vaishali Patil  
**Age:** 44  
**Business Sector:** Manufacturing of Indian Snacks and Home Made Products  
**Loan Amount:** Rs. 4,00,000  
**Annual Turnover:** Rs. 40,00,000  
**Loan : Turnover Ratio:** 10  
**Employees:** 50  
**Mentor:** Dr. Soham Pandya



**Name:** Ujjawala Ghode  
**Age:** 36  
**Business Sector:** Audio, Visual, Recording Services, Making Documentaries and Short Films  
**Loan Amount:** Rs. 6,65,000  
**Annual Turnover:** Rs.10,00,000  
**Loan : Turnover Ratio:** 1.5  
**Employees:** 8  
**Mentor:** Mustafa Shoque

## BYST

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## NEWSLINE



**Name:** Kiran Dhale  
**Age:** 39  
**Business Sector:** Manufacturing of Compost from Garbage, Nursery Plants by Grafting, Budding etc  
**Loan Amount:** Rs. 10,00,000  
**Annual Turnover:** Rs. 50,00,000  
**Loan : Turnover Ratio:** 5  
**Employees:** 8  
**Mentor:** Shriram Ambad



**Name:** Swapnil Lote  
**Age:** 32  
**Business Sector:** Sale and Installation of Solar System Devices  
**Loan Amount:** Rs. 3,00,000  
**Annual Turnover:** Rs. 10,500,000  
**Loan : Turnover Ratio:** 35  
**Employees:** 17  
**Mentor:** Niermal Chhajed



**Name:** Bhushan Kohad  
**Age:** 33  
**Business Sector:** Manufacturing of Industrial Tapes  
**Loan Amount:** Rs. 1,95,000  
**Annual Turnover:** Rs. 12,600,000  
**Loan : Turnover Ratio:** 64.61538462  
**Employees:** 10  
**Mentor:** Vilas Baile



**Name:** Punit Kuchekar  
**Age:** 33  
**Business Sector:** Manufacturing of Material Handling Systems and Special Purpose vehicle for Manufacturing Companies  
**Loan Amount:** Rs. 10,00,000  
**Annual Turnover:** Rs. 31,200,000  
**Loan : Turnover Ratio:** 31.2  
**Employees:** 4  
**Mentor:** Ujwala Gosavi



**Name:** Dr. Tanvi Pande  
**Age:** 30  
**Business Sector:** Manufacturing of Surgical Footwear  
**Loan Amount:** Rs. 35,93,000  
**Annual Turnover:** Rs. 24,00,000  
**Loan : Turnover Ratio:** 0.7  
**Employees:** 10  
**Mentor:** Amit Wadurkar



**Name:** Yogesh Gawande  
**Age:** 27  
**Business Sector:** Manufacturing of Spray Pumps  
**Loan Amount:** Rs. 5,00,000  
**Annual Turnover:** Rs. 9,919,000  
**Loan : Turnover Ratio:** 19.838  
**Employees:** 115  
**Mentor:** Anil Kausadikar



**Name:** Kiran Tambe  
**Age:** 31  
**Business Sector:** Manufacturing of Auto Parts  
**Loan Amount:** Rs. 22,50,000  
**Annual Turnover:** Rs. 19,800,000  
**Loan : Turnover Ratio:** 8.8  
**Employees:** 40  
**Mentor:** Pralhad Kendre



**Name:** Akshada Hinge Patil  
**Age:** 33  
**Business Sector:** Manufacturing of all kinds of pickles and spices  
**Loan Amount:** Rs. 15,58,000  
**Annual Turnover:** Rs. 10,27,000  
**Loan : Turnover Ratio:** 0.7  
**Employees:** 30  
**Mentor:** Abid Patel



**Name:** Niranjan Ovhal  
**Age:** 28  
**Business Sector:** Manufacturing of Racing Game Padel  
**Loan Amount:** Rs. 1,50,000  
**Annual Turnover:** Rs. 15,000,000  
**Loan : Turnover Ratio:** 100  
**Employees:** 4  
**Mentor:** Santosh Bahnsali



**Name:** Devyani  
**Age:** 40  
**Business Sector:** Garment Trading  
**Loan Amount:** Rs. 3,75,000  
**Annual Turnover:** Rs. 2,00,000  
**Loan : Turnover Ratio:** 0.533333333  
**Employees:** 1  
**Mentor:** Biman Gandhi



**Name:** Geeta Rathore  
**Age:** 39  
**Business Sector:** Plastic Moulded Items Manufacturing  
**Loan Amount:** Rs. 2,00,000  
**Annual Turnover:** Rs. 12,00,000  
**Loan : Turnover Ratio:** 6  
**Employees:** 3  
**Mentor:** Anup Kumar Singh