

Akash Sharad Maske: Reviving Cotton Yarn Craft with Innovation and Youthful Grit
Founder, Crystal Thread Enterprises | Maharashtra



At just 24 years old, **Akash Sharad Maske** from Karad, Maharashtra, turned his ambition and technical curiosity into a thriving textile enterprise. In 2020, he founded **M/s Crystal Thread Enterprises**, a venture specializing in the production of **mercerized cotton yarn**—a premium textile material prized for its softness, absorbency, breathable quality, and elegant sheen. His yarn finds its way into apparel, home textiles, and artisan projects across India.

Akash's entrepreneurial journey was guided by mentor **Mr. Shivraj Mane** and bolstered by the support of the **BYST – Kotak Mahindra Bank initiative**. With an initial investment of ₹5 lakh and a ₹1.80 lakh **cash credit facility from Union Bank of India, Karad**, Akash began small but thought big. His relentless dedication to improving machine performance and optimizing production workflows paid off. Today, Crystal Thread Enterprises boasts an

annual turnover of ₹60 lakhs and sustains **eight full-time employees**, contributing meaningfully to the local economy. What sets Akash apart is not just his focus on quality and consistency, but also his ability to connect with a wider audience through digital storytelling. His **Instagram account** offers an engaging window into his entrepreneurial life—featuring reels of daily operations, machinery setups, and the behind-the-scenes grit that fuels his factory floor. These snapshots not only reflect his leadership style but also serve as an inspiration to other young, aspiring entrepreneurs.

Name of the Entrepreneur:	Mr. Akash Sharad Maske
Business Name:	M/s Crystal Thread Enterprises
Nature of the Business:	Mercerized Cotton Yarn
Type of Business:	Manufacturing
Loan:	Rs. 1.8 Lakh
Bank:	Union Bank of India
Year of Disbursement	2024
Email ID	akashmaske918@gmail.com
Donor:	HDFC Bank Parivartan
Turnover:	60 Lakhs
Employment:	08
Mentor:	Mr. Shivraj Mane
Mentor Occupation:	Social Worker



Crystal Threads

Cristal Threads, founded by Akash Maske, is a venture specializing in premium sewing threads and textile solutions. Known for consistent strength, fine texture, and vibrant colors, their threads cater to the needs of fashion designers, tailoring units, and industrial garment manufacturers. The brand emphasizes quality control, durability, and compatibility with modern sewing machines, making it a reliable choice for apparel, home furnishing, and embroidery applications.