

**Mr. Arun Awatade – Transforming Agriculture with Sustainable Innovation**  
*Founder, Iris Polymers | Maharashtra*



Mr. Arun Awatade, a visionary entrepreneur from Maharashtra, is the founder of **Iris Polymers**, specialized in manufacturing agricultural mulching films that have revolutionized sustainable farming practices. Started modestly with a ₹40,000 micro-loan under the BYST initiative, Arun has grown his enterprise into a ₹34 crore business, providing livelihoods to over 40 people.

Deeply aware of the hardships faced by farmers in drought-prone and rain-fed areas of Maharashtra — where erratic monsoons cause soil degradation, water scarcity, and frequent crop failures — Arun identified the need for a

practical, science-based solution. Farmers trapped in cycles of debt and distress motivated him to develop high-quality **mulching films** that conserve soil moisture, suppress weeds, minimize fertilizer use, and ultimately increase crop yields.

Iris Polymers' products empower farmers to adopt sustainable farming methods that boost productivity, conserve vital water resources, and improve income stability. Today, Arun's brand is widely respected across India's agri-input sector for its innovation and quality, reflecting his unwavering commitment to rural development and social impact.

Name of the Entrepreneur:	Mr. Arun Awatade
Business Name:	Iris Polymers
Nature of the Business:	Manufacturing of Mulching Films
Type of Business:	Manufacturing
Loan:	40,000
Bank:	Bank of Baroda
Year of Disbursement:	2012
Email ID:	<a href="mailto:directors@irispolymers.com">directors@irispolymers.com</a>
Website:	<a href="http://www.irispolymers.com">www.irispolymers.com</a>
Turnover:	34.12 Cr
Employment:	42
Mentor:	Mr. Subhas Shejwal
Mentor Occupation:	Businessman

# IRIS Mulch Films

Iris Polymers: Empowering Crops With UV-Protected Mulch Films



## "Iris Polymers: Unleashing The Potential Of Highly UV Protected Mulch Films For Superior Crop Production!"

Iris Polymers presents an extraordinary range of polyethylene mulch films, skillfully crafted to offer unparalleled UV protection, exceptional durability, and remarkable sustainability. These films are ingeniously designed for effortless fabrication and deliver heightened toughness, tear resistance, tensile strength, and exceptional opportunities for efficient down gauging. This positions them as the ultimate solution for optimizing crop yield in high-yield agricultural settings.

- ✔ Cost-effective and Time-efficient
- ✔ Eco-friendly
- ✔ 100% genuine
- ✔ Innovative Technology