

Raju Vyankat Mane: Carrying Forward a Legacy with Purpose
Founder, Shourya Traders and Leather Craft | Maharashtra



Mr. Raju Vyankat Mane, a 29-year-old entrepreneur from Kanchanwadi, Kolhapur, is the founder of M/s Shourya Traders and Leather Craft. Raised in a business-oriented family, Raju was inspired by his father, a seasoned footwear manufacturer, and grew up immersed in the values of hard work and enterprise. After completing his higher secondary education, Raju chose to build upon his family's legacy by learning the footwear manufacturing process from the ground up. This hands-on experience laid a strong

foundation for his entrepreneurial journey. In November 2023, Raju connected with the Bharatiya Yuva Shakti Trust – HDFC Bank Parivartan Cluster in Kolhapur. With the support of his mentor and BYST's guidance, he secured a term loan of ₹17.10 lakhs from Bank of Baroda's Ganeshwadi branch, enabling him to scale operations. Today, Raju's unit employs 10 workers and produces approximately 1,000 pairs of footwear every month. With a clear vision and a strong work ethic, he aims to increase production to 4,000 pairs monthly. Raju's journey is a testament to the power of mentorship, legacy, and determination in building a sustainable, growth-driven enterprise

Name of the Entrepreneur:	Mr. Raju Vyankat Mane
Business Name:	M/s Shourya Traders and Leather craft
Nature of the Business:	Manufacturing of leather footwear
Type of Business:	Manufacturing
Loan:	17.10 lakhs
Bank:	Bank of Baroda
Date of Incorporation	2018
Email ID	rmane5127@gmail.com
Donor:	HDFC Bank Parivartan
Turnover:	18 lakhs
Employment:	10
Mentor:	Mr. Jagdish Gurav
Mentor Occupation:	Proprietor, Playback Multimedia Services



Kolhapuri Chappal

Kolhapuri Chappals are traditional handcrafted leather sandals from Kolhapur, Maharashtra, known for their durability, comfort, and cultural heritage. Made from vegetable-tanned leather without nails or machines, they feature intricate designs and a signature toe-loop style. With GI tag protection, they support local artisans and are eco-friendly, stylish, and long-lasting—suitable for both ethnic and modern wear. These sandals reflect India's rich craftsmanship and continue to gain global appeal in the slow fashion movement.