M/s Insiya Solar Industry

M/s Insiya Solar Industry, established in 2016 in Pune, Maharashtra, is a trusted manufacturer, wholesaler, retailer, and distributor in the renewable energy sector. Founded by **Mr. Taral Manish Chhajed**, the company specializes in the manufacturing of **solar PV systems, solar water heaters, solar street lights, and heat pumps**, offering sustainable and cost-effective energy solutions for both residential and commercial applications. With over **15 years of experience in the solar industry**, Insiya has successfully installed **over 2,200 KW systems** and more than **60,000 solar water heaters and PV systems** across **8+ Indian states**. Backed by a reputation for unmatched quality and service, the firm operates with a team of **7 employees** and has achieved a turnover of **₹65 lakhs**. In 2018–19, with the support of the **Bajaj Auto-BYST initiative**, the enterprise received a loan of **₹4.5 lakhs**, which helped scale operations. Insiya continues to drive innovation with products like **India's first solar-smart electric water heater** and upholds ethical practices and transparency in business dealings. The enterprise is mentored by **Mr. Mayur Palan**, a successful business owner, under the BYST mentorship programme. With a vision to promote clean energy, Insiya remains committed to powering a greener and smarter India.

Name of the Entrepreneur:	Mr. Taral Manish Chhajed
Business Name:	M/s: Insiya Solar Industry
Nature of the Business:	Mfg. of solar PV systems, water heaters, street lights, and heat pumps
Type of Business:	Manufacturing
Amount of loan	4.50
Donor:	BAJAJ
Turnover:	65 Lacks
No. Of Employment:	7
Mentor:	Mr. Mayur Palan
Mentor Occupation:	Business Owner

Solar Lamp

A solar lamp is an eco-friendly lighting solution that uses sunlight as its energy source. It typically includes a solar panel, rechargeable battery, and energy-efficient LED light. During the day, the solar panel charges the battery, which then powers the lamp at night. Solar lamps are ideal for outdoor and indoor use in areas with limited or unreliable electricity. They offer low maintenance, reduce electricity costs, and support sustainable living. Common applications include garden lighting, street lamps, emergency lighting, and use in rural or off-grid locations.